

Type: Feature Release (Email, Social)

To/From: Articulate; success@articulate.com

Subject Line: Save time creating courses with all-new features

Preheader Text: Turnkey courses, faster workflows, and new character sets dropping NOW.

H1: Your schedule will love these new features.

Body Text:

Create engaging learning experiences faster and better than ever with prebuilt e-learning content, modern character assets, and all-new workflow enhancements. Your subscription now includes:

- **Ready-to-use Rise 360 lessons and courses.** Speed up course creation by using high-quality, prebuilt Rise 360 content—including fresh material on topics such as compliance, organizational culture, and diversity, equity, and inclusion.
- **Versatile new characters.** Bring your learning to life with three new character sets reflecting today's work environments—traditional, hybrid, and remote.
- **Timesaving Storyline 360 updates.** Streamline authoring workflows with new features like [feedback master defaults](#), an [enhanced color selector](#), and [conditional trigger enhancements](#).

Ready to check out the new features? Log in to your Articulate 360 account to start creating today.

CTA: See What's New

(https://360.articulate.com/?utm_source=marketo&utm_medium=email&utm_campaign=m1228/a360/b0058/ltr/cust-|-|12-06-2022&utm_content=1001)

Rise 360 In-App Message

H1: Create impactful e-learning easier than ever

Body Copy: Check out these fresh new features:

- Versatile new character sets representing traditional, hybrid, and remote work environments for Rise 360 and Storyline 360.
- New prebuilt courses on compliance, culture, and DEI topics in Rise 360—use them as is or customize them to suit your needs.

CTA: Explore new lessons and characters

Twitter Post

💡💡 New timesaving features that streamline course creation in Articulate 360 are here! Our latest release adds timesaving enhancements, turnkey courses, and more. Log in or sign up for a free trial to get started.

https://articulate.com/360/trial?utm_source=twitter&utm_medium=social&utm_campaign=a360|B0058|12-06-2022



LinkedIn Post

Create e-learning content faster and more easily with Articulate 360. 🎯🎯 Our latest release adds timesaving enhancements, turnkey courses, and more. Log in or sign up for a free trial to get started.

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